



# DRA Media Kit

Your comprehensive resource for media inquiries, leadership information, and organizational details about the DRA and its community impact initiatives.

[Contact Us](#)



MISSION & VISION

# DRA at a Glance

## Our Mission

The DRA provides for social, economic, and community betterment, lessening the burden of Dubuque city and area government while contributing to regional tourism growth and viability.

## Quick Facts

**Founded:** 1985

**Headquarters:** Dubuque, Iowa

**Leadership:** Anthony Williams,  
President & CEO



# Impact by the Numbers

**\$1B+**

Total economic impact generated since 1985

**\$244M+**

Returned to the City of Dubuque

**\$60M+**

Community support since 1985

**1500+**

Organizations benefited from DRA support

**5,500+**

Total grants distributed to community partners

**3 Regional Partners**

Serving Iowa, Wisconsin, and Illinois

# About DRA

The DRA is a dynamic community resource operating for the long-term benefit of Dubuque and the tri-state region. Since 1985, DRA has reinvested the proceeds of its gaming and entertainment operations into community impact, tourism growth, quality of life initiatives, and governmental support.

## **Non-Profit Structure**

Operates as a non-profit organization guided by a 21-member volunteer Board

## **Gaming Operations**

Holds the license for Q Casino and is co-licensee for Diamond Jo Casino

## **100% Reinvestment**

Distributes 100% of gaming proceeds after expenses to support community priorities

LEADERSHIP

# Anthony Williams

## President & CEO

Anthony leads DRA's strategic vision, community engagement, and operational excellence. With extensive executive experience, he champions community impact and long-term organizational success.

As President & CEO of DRA and Q Casino + Resort, Anthony brings visionary leadership to one of the region's most impactful community organizations and premier entertainment destinations.



# Anthony Williams – Biography



## Short Bio (50–75 words)

Anthony Williams is President & CEO of DRA and Q Casino + Resort, leading organizational strategy, casino and hospitality operations, and community impact initiatives. Known for operational excellence and civic leadership, Anthony focuses on elevating the guest experience, strengthening team culture, and deepening DRA's community partnerships to maximize regional benefit.



## Medium Bio (150–200 words)

Anthony Williams serves as President & CEO of DRA and Q Casino + Resort, bringing visionary leadership to one of the region's most impactful community organizations and premier entertainment destinations. In his role, Anthony shapes organizational strategy, strengthens community partnerships, and leads casino and hospitality priorities that enhance the guest experience while supporting sustained impact across Dubuque and the broader tri-state area. His leadership emphasizes collaboration, outcomes that strengthen local quality of place, and measurable contributions that elevate community vitality.

# Leadership Quick Facts



- **Executive leader**
- **Community impact**
- **Strategic partnerships**
- **Speaking + leadership**

# DRA Brand Guidelines

## Official Boilerplate

The DRA, through its gaming and entertainment facilities, provides for social, economic and community betterment and lessens the burden of Dubuque city and area government, while contributing to the growth and viability of Dubuque area tourism. The organization has been a vital part of the community since its inception in 1985 and is operated by a volunteer board comprised of 21 directors who work together to guide operations of Q Casino + Resort.

The DRA holds the license for casino-gaming operations of Q Casino + Resort and is also the co-licensee for the Diamond Jo Casino, both located in Dubuque. For more information, visit [dradubuque.com](http://dradubuque.com).

## Brand Colors



**Navy:** RGB 21,34,53



**Red:** RGB 255,0,0

## Typography

**Primary Font:** Gilroy

ExtraBold / Bold / SemiBold / Regular



# Media Contact & Speaking Topics

## Topics Anthony Can Speak To:

- Strategic community partnerships
- Sustainable impact models
- Economic growth through reinvestment
- Leadership in nonprofit + gaming sector
- Talent attraction & retention
- Community storytelling & outcomes

## Media Inquiries & Speaking Requests

### Anthony Williams

President & CEO, DRA and Q Casino + Resort

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### DRA

1855 Greyhound Park Rd

Website: [dradubuque.com](http://dradubuque.com)

Social: @DRAdubuque